

Leadership and Strategy

Description: The capacity to overcome internal and external barriers to organizational success requires effective strategy. Organizational leaders face the challenge of ensuring that strategic plans align the organization. This session prepares leadership to ensure that strategy influences decisions and actions at all levels of the organization.

Outline

- Clarify the two levels of strategy
- Identify and clarify the strategy that fits your context
- Consider your contextual strategy's long term potential
- Evaluate your approach to strategic planning
- Learn a coherent strategic planning process
- Utilize the strategic planning process to align the organization

Objectives

- Design a strategy that fits your context
- Build organizational capacity through strategy
- Commit to leading your organization strategically
- Practice a strategic planning process that ensures organizational success
- Align your organization through strategic planning