

# Foundation for Organizational Alignment

**Description:** The capacity of an organization to achieve corporate goals is critical to successful strategy. Many organizations struggle with individuals and groups seeing the connection between their day to day activities and corporate success. In reality, it is the total of individual and group actions that determines the direction and performance of the company. Foundation for Organizational Alignment is a process that senior leadership utilizes to set strategic direction for the company. It provides the foundation that can engage every group and individual in the organization to connect and contribute to the overall success of the company.

## Process Outline:

- Discover a mission that transforms people as they take ownership in it
- Develop a vision that engages people in a future they desire to create and share
- Define core values to ensure that which is most important in your organization is honored
- Identify the areas of strategic initiative that must be addressed to succeed
- Clarify strategies that will address the areas of strategic initiative
- Set corporate goals that measure success

## Outcomes:

- A clear mission that connects people
- A vision that defines the collective preferred future
- Core values that influence decisions and organizational culture
- Strategic initiatives that identify short and mid-term priorities
- Strategies that build on strengths and overcome barriers to success
- Corporate goals that be utilized to align the organization.